



Poultry Information Exchange

23-26 May 2010, Gold Coast, Australia

Invitation to Exhibit

We invite you to present a display of the goods or services that you provide to the Australasian poultry industry at the 2010 Poultry Information Exchange. PIX2010 will be held at the Gold Coast Convention and Exhibition Centre, Broadbeach, Gold Coast, Queensland, Australia from Sunday 23 to Tuesday 25 May 2010.

PIX2010 will give you exposure to a large proportion of the Australasian poultry industry, including meat chicken growers, egg producers, integrator, processor and service company management and staff and government and research people. We anticipate that about 500 people will attend. We also expect to see more producers from the nearby Asia Pacific Region.

The aim of PIX is for an exchange of information with practical application to the poultry industry. The trade display is an integral part of the program.

The program includes two days of meat chicken, egg industry and general lecture sessions as well as special sessions for hatchery and breeder people, barn and free range production and a tunnel ventilation session on Wednesday 26 May. The conference also includes a social program.

The venue is the Gold Coast Convention and Exhibition Centre, Gold Coast Highway Broadbeach, Queensland. It is the largest state of the art convention facility on the Gold Coast with flexibility and multi purpose design that suits PIX.

Associated Solutions have been appointed to manage the registration facilities for PIX2010. The PIX Committee members will continue to run PIX as in the past.

We invite you to participate and showcase an innovative display of goods and services aimed at meat chicken growers, egg producers, integrators and processors.

I look forward to welcoming you to PIX2010 at the Gold Coast.

Yours sincerely

Geof Runge
President
Poultry Information Exchange Association

About PIX

PIX focuses on 'information exchange', facilitating a two-way flow of information of practical relevance. The PIX2010 lecture and workshop program on Monday and Tuesday will include information that is directly relevant to Australian producers and technical personnel from meat chicken, egg and breeder farms, hatcheries and processors. Workshops will also be run, targeting current issues in our industry including a tunnel ventilation workshop on Wednesday 26 May. In keeping with past practice, PIX2010 is committed to providing practical education to our industry.

Our Trade Exhibit is an integral part of the conference as it provides our delegates with exposure to the latest technical information, service providers and equipment available to the industry.

PIX attendees are drawn from the production sector of the poultry industry - farmers, staff from meat, chicken, egg and breeder farms, hatcheries and processors, and people from the service industries including government and researchers. Delegates come from Australia, New Zealand, Pacific Islands and Papua New Guinea and Asia.

The Venue

PIX2010 will be held at the Gold Coast Convention and Exhibition Centre. This purpose-built facility provides the opportunity for you to promote your company and products in first-class surroundings. Website: www.qccec.com.au

PIX Exhibition Opening Hours

The PIX2010 Trade Exhibition will be open

Sunday 23 May 2010	1.00pm - 5.30pm
Monday 24 May 2010	10.30am to 5.30pm
Tuesday 25 May 2010	8.30am to 4.00pm

As in the past, the PIX program sets aside time for delegates to view the Trade Exhibition on the first afternoon of the Lecture sessions (Monday).

Prices

The early bird price is \$1,800 per standard 3m x 3m booth and \$1,900 for late applications.

The PIX early bird rate is available until 5 March 2010.

Standard Booth Size and Inclusions

Each booth is 3m x 3m with full partitioning on both sides and the back and a fascia across the front to display your organisation's name. The wall height is 2.4m.

Each 9m² booth includes

- 1 x 10 amp by 240 volt power supply, 2 x 150 watt spotlights
- Carpet
- 30 character fascia sign is provided on all aisle frontages for each booth.
- One full PIX registration for Monday 24 May and Tuesday 25 May.
- Which includes:
 - Lunch and afternoon tea on Sunday,
 - lunches and morning and afternoon teas on Monday and Tuesday,
 - Entry to PIX sessions on Monday and Tuesday,
 - PIX satchel and proceedings.
- Display information material can be attached to the display panels by velcro strips.

Multiple and Island Booths

A limited number of multiple and island booths are available. Multiple booths are available in 3m x 3m modules either 3m deep or as 6m deep walk-through booths.

Where partitioning is not required between booths there will be thin support posts on the corner of every 3mx3m square. Each post will be held in place with a light-weight overhead beam at 2.4

high. The booth can have a fascia on the full length of the frontage or part fascia and part light-weight beam. Allow for the posts when laying out the display.

Floor Space Only and Custom Booths

Floor space is available without the partitioning, lighting and signage included in the standard booth. For availability, requirements and costs contact Geof Runge. Applications for floor space only must be received by 5 March to guarantee availability.

Inclusions

Each 9m² unit includes

- Carpet
- One full PIX registration for Monday 24 May and Tuesday 25 May.
- Which includes:
 - Lunch and afternoon tea on Sunday,
 - Lunches and morning and afternoon teas on Monday and Tuesday,
 - Entry to PIX sessions on Monday and Tuesday,
 - PIX satchel and proceedings.

You are responsible for providing:

- Signage
- Lighting
- Electrical connection to the supply in the exhibition hall is at your cost and to be done by our contractors (Exponet).
- The signage and lighting can be supplied by our supplier (Exponet)

Custom Booths

If you wish to erect a custom booth (purpose built partitioning or walling) a CAD drawing, engineering specifications, relevant Queensland Fire Department approvals and an artist's impression or photograph will be required at least 30 days prior for approval. All construction work must be done by tradesmen holding a general safety induction card, also known as a Blue Card (or the equivalent interstate construction cards). Electrical and other services connection are to be done by PIX contractors.

Extra Staff

Additional staff required to man the stand during the show (excluding the person covered by the full registration which is included with the booth) must purchase a:

- A Daily Catering Package which includes daily tickets for lunch and morning and afternoon teas and a Trade Additional Staff nametag. Cost is \$75 per person per day.

Staff required to assist setting up or dismantling the display will require a:

- *Security Name Tag Only* showing the staff members name and company and approved access times - \$10 per tag per person

Extra Trade Exhibition staff wishing to attend lecture sessions must register as either a full or daily conference delegate.

Booth staff are not entitled to a Visitor Pass.

Exhibitor Display Suppliers and Services

Exponet is the appointed display suppliers and service providers for the PIX2010 trade exhibition. They will contact you to confirm requirements once we have a completed application form and payment.

Furniture and Audiovisual Equipment

An exhibitor's products and services manual will be issued by Exponet Exhibition & Event Services approximately 30 days prior to the event. It will show the furniture, plant, audiovisual equipment,

services available for hire and order forms. It can be viewed by going to <http://www.exponet.com.au>.

Restrictions on Displaying Material

- The display must fit completely within the booth
- Display material can be attached to the display panels by Velcro strips

Limits on What You Can Display

Prior approval is required to display the following items. There may also be additional costs associated with these items.

- Any equipment requiring access to the exhibition hall with a forklift,
- Any self propelled equipment,
- Any items using hydraulics, petrol or diesel,
- Any items that may damage carpet such as rubber tyres, sharp objects, etc
- No live poultry or other items that pose a bio-security risk to the industry can be brought into the exhibition facilities, or onto the conference site.

Bump In/Out

- Bump in Saturday 22 May (8.30am - 6.00pm) and Sunday 23 May (8.30 -11.00am)
- Bump out Tuesday 25 May (4.00 – 7.00pm)
- Other times for booth setup are by application to the managers
- The movement of large equipment into and out of the display and the building of custom booths will be by arrangement.

Goods Handling

A dock master will control the loading dock for truck unloading/loading at the GCCEC and access times must be booked in advance.

A forklift will be available for unloading and loading in the loading dock only (charges may apply if outside the set times).

All goods must be capable of being moved on a manual pallet jack or trolley from the loading bay into the exhibition hall. Three manual pallet jacks will be supplied on a share basis. Maximum weight for hand carried goods is 32kg.

Security

A security name tag will be required for staff admittance during bump/in-out and for or a period of 30 minutes pre or post opening hours.

Delegates and visitors to the Trade Exhibition will be identified by a PIX nametag or hold a Trade Visitors Pass and will only be admitted to the Exhibition during opening hours. Children must be accompanied at all times by an adult.

Staff may be required to wear approved safety vests during bump in/out (not supplied).

Terms and Conditions (Summary)

Exhibitors must comply with the GCCEC guidelines which are available at www.gccec.com.au/facilities-and-services/services/downloads/.

Booth positions will be allocated after the 9 April 2010. We do not sell off a floor plan. PIX will allocate booths according to the date of receipt of full payment. The organiser's decision regarding any matters is final.

The details are correct at the time of printing and may be changed without notice. The PIX Association and Association Solutions do not accept responsibility for any errors, omissions or changes that may occur.

The prices and terms are fixed. A late booking fee applies for applications received after 5 March 2010.

- Full payment is required with the booking. A tax invoice will be issued once payment is processed.
- All bank charges, including credit card fees, senders and receiver's charges will be at the exhibitors expense.

Cancellation Policy

A cancellation fee applies for booths cancelled before 9 April. No refunds after this date but you may transfer your space to another company.

Applying for a Booth

To Exhibit at PIX2010, fill in the form attached and pay now. A tax invoice will be issued together with further information.

Further Information

Geof Runge
Ph 07 5496 6896 Int 61 7 5496 6896
Mob 04 3896 6896 61 4 3896 6896
Email Geof or Danielle: <mailto:pix2010@pix.org.au>

Danielle at Association Solutions
Ph 07 5429 8480 Int 61 7 5429 8480
Mob 04 0702 6819 Int 61 4 0702 6819

Other Costs

To help with budgeting, we anticipate that the other conference costs including GST will be: (Registration forms for the social program and accommodation will be sent upon receipt of completed application for space.)

Social Program (per head)

Sunday evening Welcome Dinner	\$70
Monday evening Dinner & Entertainment	\$90
Tuesdays Industry Breakfast	\$35

Accommodation

We have reserved rooms at:

Conrad Jupiters	\$180 per night for single or double or twin share
Sofitel	\$210 per night for single or double or twin share
Crowne Plaza	\$165 per night for single or double or twin share

Units are also available nearby. Contact details will be available shortly.

Draft PIX2010 Program and Associated Meetings Outline

Saturday 22 May

8.30am - 6.00pm Exhibitors bump in/set up displays

Sunday 23 May

8.30am - 11.30am Exhibitor bump in/set up displays

1.00pm - 5.30 pm Trade display open

6.30pm - 11.00pm Welcome dinner

Monday 24 May

10.30am - 5.30pm Trade display open

8.45am - 5.30pm General, meat chicken, egg industry and alternative production sessions and hatchery, breeder and post mortem workshops.

6.30- 11.00pm PIX dinner and entertainment

Tuesday 25 May

7.00 - 8.30am Poultry Industry Breakfast

8.30am - 4.00pm Trade display open

9.00am - 4.30pm General, meat chicken, egg industry and alternative production sessions and hatchery, breeder and post mortem workshops.

4.00 - 7.00pm Exhibitors bump out

Wednesday 26 May

8.30am - 5.00pm Tunnel Ventilation Workshop

8.30am - 5.00pm Australian Veterinary Poultry Association Seminar

Thursday 27 May

8.30am - 5.00pm Australian Veterinary Poultry Association Seminar